



# TEN REASONS

## You Should Have Northeast Delta Dental

1

**Good oral health can help improve and maintain your overall health.** Nearly all systemic diseases — including diabetes, leukemia, cancer, heart disease, and kidney disease — have oral characteristics that can be detected by the dentist during an oral exam.

2

If your dentist uses our clinical risk assessment tool and it determines that you could benefit from **additional preventive care** to help maintain or improve your oral health, our **Health through Oral Wellness® (HOW®)** program provides those additional benefits at no additional premium.

3

If you share in the cost of your dental coverage, you may be able to contribute via payroll deductions on a pre-tax basis, **saving you even more money.**

4

Adults with dental coverage are **more than twice as likely** to see their dentist regularly. Insured children are 2.5 times more likely to see the dentist than are uninsured children.

5

**Keep your teeth.** Gum disease and tooth decay lead to tooth loss and are most effectively treated by a dental professional.

6

**Peace of mind** knowing we are there to ensure the care you need is the care you receive. Our dental consultants review claims for appropriateness of care.

7

**Minimize your dental out-of-pocket expenses** with access to the largest dentist network with reduced fees.

8

**Boost your confidence** with a healthier, whiter, brighter smile and better breath.

9

**Coverage for the expected and the unexpected:** Our plans cover diagnostic and preventive services; they also cover emergencies and unforeseen restorative needs.

10

**YOU AND YOUR FAMILY ARE WORTH IT!**